Statistics 10th Edition Mcclave And Sincich

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American Book Publishing Record 2000-07
 Cumulative Book Index 1996 A world list of books in the English language.
 Program Evaluation Kenneth J. Linfield 2018-08-21 This text provides a solid foundation in program evaluation, covering the main components of evaluating agencies and their programs, how best to address those components, and the procedures to follow when conducting evaluations. Different models and approaches are paired with practical techniques, such as how to plan an interview to collect qualitative data and how to use statistical analyses to report results. In every chapter, case studies provide real world examples of evaluations broken down into the main elements of program evaluation: the needs that led to the program, the implementation of program plans, the people connected to the program, unexpected side effects, the role of evaluators in improving programs, the results, and the factors behind the results. In addition, the story of one of the evaluators involved in each case study is presented to show the human side of evaluation. The Ninth Edition offers enhanced and expanded case studies, making them a central organizing theme, and adds more international examples. The new edition also features online resources with an instructor test bank, sample program evaluation reports, and additional annotated resources.
 Statistics, Global Edition James T. McClave 2017-02-09 For courses in introductory statistics. A Contemporary Classic Classic, yet contemporary; theoretical, yet applied--McClave & Sincich's Statistics gives you the best of both worlds. This text offers a trusted, comprehensive introduction to statistics that emphasizes inference and integrates real data throughout. The authors stress the development of statistical thinking, the assessment of credibility, and value of the inferences made from data. This new edition is extensively revised with an eye on clearer, more concise language throughout the text and in the exercises. Ideal for one- or two-semester courses in introductory statistics, this text assumes a mathematical background of basic algebra. Flexibility is built in for instructors who teach a more advanced course, with optional footnotes about calculus and the underlying theory. Pearson MyLab Statistics not included. Students, if Pearson MyLab Statistics is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. Pearson MyLab Statistics should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. Pearson MyLab Statistics is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.
 Principles, Application and Assessment in Soil Science Burcu E. Ozkaraova Gungor 2011-12-22 Our dependence on soil, and our curiosity about it, is leading to the investigation of changes within soil processes. Furthermore, the diversity and dynamics of soil are enabling new discoveries and insights, which help us to understand the variations in soil processes. Consequently, this permits us to take the necessary measures for soil protection, thus promoting soil health. This book aims to provide an up-to-date account of the current state of knowledge in recent practices and assessments in soil science. Moreover, it presents a comprehensive evaluation of the effect of residue/waste application on soil properties and, further, on the mechanism of plant adaptation and plant growth. Interesting examples of

simulation using various models dealing with carbon sequestration, ecosystem respiration, and soil landscape, etc. are demonstrated. The book also includes chapters on the analysis of areal data and geostatistics using different assessment methods. More recent developments in analytical techniques used to obtain answers to the various physical mechanisms, chemical, and biological processes in soil are also present.

Вероятность и статистика в примерах и задачах. Том 1. Основные понятия теории вероятностей и математической статистики Марк Кельберт 2017-09-05 Для освоения теории вероятностей и математической статистики тренировка в решении задач и выработка интуиции важны не меньше, чем изучение доказательств теорем; большое разнообразие задач по этому предмету затрудняет студентам переход от лекций к экзаменационным задачам, а от них – к практике.Ввиду того, что предмет этой книги критически важен как для современных приложений (финансовая математика, менеджмент, телекоммуникации, обработка сигналов, биоинформатика), так и для приложений классических (актуарная математика, социология, инженерия), авторы собрали большое количество упражнений, снабженных полными решениями. Эти решения адаптированы к нуждам и умениям учащихся. Необходимые теоретические сведения приводятся по ходу изложения; кроме того, текст снабжен историческими отступлениями.

Strategic Innovative Marketing Androniki Kavoura 2016-09-26 This book presents the latest on the theoretical approach of the contemporary issues evolved in strategic marketing and the integration of theory and practice. It seeks to make advancements in the discipline by promoting strategic research and innovative activities in marketing. The book highlights the use of data analytics, intelligence and knowledge-based systems in this area. In the era of knowledge-based economy, marketing has a lot to gain from collecting and analyzing data associated with customers, business processes, market economics or even data related to social activities. The contributed chapters are concerned with using modern qualitative and quantitative techniques based on information technology used to manage and analyze business data, to discover hidden knowledge and to introduce intelligence into marketing processes. This allows for a focus on innovative applications in all aspects of marketing, of computerized technologies related to data analytics, predictive analytics and modeling, business intelligence and knowledge engineering, in order to demonstrate new ways of uncovering hidden knowledge and supporting marketing decisions with evidence-based intelligent tools. Among the topics covered include innovative tourism marketing strategies, marketing communications in small and medium-sized enterprises (SMEs), the use of business modeling, as well as reflecting on the marketing trends and outlook for all transportation industry segments. The papers in this proceedings has been written by scientists, researchers, practitioners and students that demonstrate a special orientation in strategic marketing, all of whom aspire to be ahead of the curve based on the pillars of innovation. This proceedings volume compiles their contributions to the field, highlighting the exchange of insights on strategic issues in the science of innovation marketing.

Essentials of Statistics, Global Edition Mario F. Triola 2014-08-29 Essentials of Statistics raises the bar with every edition by incorporating an unprecedented amount of real and interesting data that will help instructors connect with students today, and help them connect statistics to their daily lives. The 5th Edition contains more than 1,585 exercises, 89% of which use real data and 86% of which are new. Hundreds of examples are included, 92% of which use real data and 85% of which are new.

Analisis Data Penelitian Menggunakan Software STATA Prof. Mahfud Sholihin Buku ini disusun untuk membantu para peneliti pemula, termasuk mahasiswa sarjana dan magister yang sedang menyelesaikan tugas akhirnya. Buku ini dikhususkan untuk membahas bagaimana cara menggunakan software Stata dalam melakukan analisis data penelitian, khususnya di bidang sosial dan bisnis. Buku ini diawali dengan diskusi mengenai definisi dan pengenalan pada berbagai macam data dalam penelitian, istilah yang sering digunakan dalam analisis data, dan pengantar mengenai software Stata. Susunan pembahasan selanjutnya dari buku ini mengikuti alur analisis data penelitian seperti dalam artikel-artikel di jurnal, yaitu persiapan data, penyajian statistik deskriptif, dan statistik inferensial untuk pengujian hipotesis. Buku ini dilengkapi dengan ilustrasi menu dan command untuk mengoperasikan software Stata serta contoh dataset yang dapat digunakan pembaca untuk berlatih.

A First Course in Business Statistics James T. McClave 1998-01 Features coverage of regression analysis, with three chapters covering simple regression multiple regression and model building. This work provides exercises labeled by type and illustrating applications in almost all areas of research.

Recent Developments in Individual and Organizational Adoption of ICTs Yildiz, Orkun 2020-08-28 In

recent years, information and communication technologies (ICTs) have gained significant importance and become vital to the operations of both organizations and individuals. However, there are numerous factors that have affected the adoption of ICTs including access and accessibility barriers, political participation, and social empowerment. This has attracted the attention of researchers who are interested in understanding the socioeconomic influences of ICT adoption and how these technologies impact the infrastructure of modern organizational activities. Recent Developments in Individual and Organizational Adoption of ICTs is a collection of innovative research on the methods of organizational and infrastructural advancement through the application of information and communication technologies. While highlighting topics including internet banking, supply chain management, and e-government services, this book is ideally designed for managers, researchers, policymakers, politicians, business practitioners, educators, decision scientists, strategists, and students seeking current research on the socioeconomic impact of ICT adoption.

Statistics for Business and Economics Paul Newbold 2006-07 Steven C. Huchendorf, University of Minnesota. Contains detailed solutions to all even-numbered exercises.

Games, Gambling, and Probability David G. Taylor 2021-06-23 Many experiments have shown the human brain generally has very serious problems dealing with probability and chance. A greater understanding of probability can help develop the intuition necessary to approach risk with the ability to make more informed (and better) decisions. The first four chapters offer the standard content for an introductory probability course, albeit presented in a much different way and order. The chapters afterward include some discussion of different games, different "ideas" that relate to the law of large numbers, and many more mathematical topics not typically seen in such a book. The use of games is meant to make the book (and course) feel like fun! Since many of the early games discussed are casino games, the study of those games, along with an understanding of the material in later chapters, should remind you that gambling is a bad idea; you should think of placing bets in a casino as paying for entertainment. Winning can, obviously, be a fun reward, but should not ever be expected. Changes for the Second Edition: New chapter on Game Theory New chapter on Sports Mathematics The chapter on Blackjack, which was Chapter 4 in the first edition, appears later in the book. Reorganization has been done to improve the flow of topics and learning. New sections on Arkham Horror, Uno, and Scrabble have been added. Even more exercises were added! The goal for this textbook is to complement the inquiry-based learning movement. In my mind, concepts and ideas will stick with the reader more when they are motivated in an interesting way. Here, we use questions about various games (not just casino games) to motivate the mathematics, and I would say that the writing emphasizes a "just-in-time" mathematics approach. Topics are presented mathematically as questions about the games themselves are posed. Table of Contents Preface 1. Mathematics and Probability 2. Roulette and Craps: Expected Value 3. Counting: Poker Hands 4. More Dice: Counting and Combinations, and Statistics 5. Game Theory: Poker Bluffing and Other Games 6. Probability/Stochastic Matrices: Board Game Movement 7. Sports Mathematics: Probability Meets Athletics 8. Blackjack: Previous Methods Revisited 9. A Mix of Other Games 10. Betting Systems: Can You Beat the System? 11. Potpourri: Assorted Adventures in Probability Appendices Tables Answers and Selected Solutions Bibliography Biography Dr. David G. Taylor is a professor of mathematics and an associate dean for academic affairs at Roanoke College in southwest Virginia. He attended Lebanon Valley College for his B.S. in computer science and mathematics and went to the University of Virginia for his Ph.D. While his graduate school focus was on studying infinite dimensional Lie algebras, he started studying the mathematics of various games in order to have a more undergraduate-friendly research agenda. Work done with two Roanoke College students, Heather Cook and Jonathan Marino, appears in this book! Currently he owns over 100 different board games and enjoys using probability in his decision-making while playing most of those games. In his spare time, he enjoys reading, cooking, coding, playing his board games, and spending time with his six-year-old dog Lilly.

Probability and Statistics for Engineering and the Sciences Jay Devore 2007-01-26 This market-leading text provides a comprehensive introduction to probability and statistics for engineering students in all specialties. This proven, accurate book and its excellent examples evidence Jay Devore's reputation as an outstanding author and leader in the academic community. Devore emphasizes concepts, models, methodology, and applications as opposed to rigorous mathematical development and derivations. Through the use of lively and realistic examples, students go beyond simply learning about statistics-they actually put the methods to use. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The McGraw-Hill 36-Hour Course: Operations Management Linda Brennan 2010-09-17 Take a crash course in boosting operational efficiency! Whether a business manufactures trucks, delivers packages, or sells coffee, it lives and breathes on its operations. Without exception. Ensuring smooth, efficient processes is a challenging task--but the rewards are immense. The McGraw-Hill 36-Hour Course: Operations Management puts you on the fast track to bolstering and managing the effectiveness of your organization's operations. Complete with exercises, self-tests, and an online final exam, this virtual immersion course in operations management teaches you how to: Evaluate and measure existing systems' performance Use quality management tools like Six Sigma and Lean Production Design new, improved processes Define, plan, and control costs of projects Take this in-depth course on operations management and put your vision into action. This is the only book on the syllabus. Class begins now!

The Mathematics of Games David G. Taylor 2014-12-01 The Mathematics of Games: An Introduction to Probability takes an inquiry-based approach to teaching the standard material for an introductory probability course. It also discusses different games and ideas that relate to the law of large numbers, as well as some more mathematical topics not typically found in similar books. Written in an accessible, student-friendly style, the book uses questions about various games (not just casino games) to motivate the mathematics. The author explains the examples in detail and offers ample exercises for students to practice their skills. Both "mini-excursions" appearing at the end of each chapter and the appendices delve further into interesting topics, including the St. Petersburg paradox, binomial and normal distributions, Fibonacci numbers, and the traveling salesman problem. By exploring games of chance, this text gives students a greater understanding of probability. It helps them develop the intuition necessary to make better, more informed decisions in strategic situations involving risk. It also prepares them to study the world of statistics.

Statistics James T. McClave 2003 "Democracy"; everyone claims to understand what it stands for. And yet, through the eyes of an immigrant, there appears to be a lack of understanding among Americans that is ground for major concern. As an outsider, living on the inside, it is obvious that many Americans don't understand the impact they personally have on the long term future of this nation.Every vote and action has several areas of impact. Physically, mentally, emotionally as well as on a spiritual level each and every one of us create nationwide patterns, influencing the path this country will follow."Help, there is a Communist running for President" is for anyone wondering where this country is going, and how they can influence the outcome.

Architektenhaftung Peter Sohn 2018-05-03 Grundstrukturen in Haftpflicht und Deckung unter Berücksichtigung des neuen Bauvertragsrechts: Das neue Bauvertragsrecht gilt für alle Verträge, die ab dem 1. Januar 2018 geschlossen werden. Daher widmet sich die Neuauflage dieses erfolgreichen Buches dem Thema der Architektenhaftung noch einmal unter neuen Aspekten. Die Haftung des Architekten für Mängel seines Gewerkes ist vielfältig und kann sich aus unterschiedlichen Gesichtspunkten ergeben. Dieses Buch versammelt die Grundstrukturen sowie die wichtigsten Fallgestaltungen in Haftpflicht und Deckung. Es richtet sich an baurechtliche Praktiker, also vor allem an Architekten, Bauherren und Investoren. Auch für Rechtsanwälte, die mit der Beratung von Architektenbüros und/oder mit der Bearbeitung von Planungshaftpflichtschäden befasst sind, liefert das Buch wesentliche Informationen. Die Ausführungen vermitteln dem Leser einen raschen Einstieg in maßgebliche Fragen zur Haftung und zum Versicherungsschutz. Neben dem neuen Bauvertragsrecht wird auch die aktuelle obergerichtliche Rechtsprechung zu den einzelnen Fallgruppen als Grundlage für die Architektenhaftung berücksichtigt.

misLeading Indicators: How to Reliably Measure Your Business Philip Green 2012-02-22 This book reveals the hidden and potentially misleading nature of measurements, empowering readers to avoid making critical business decisions that are harmful, unreasonable, unwarranted, or plain wrong.

Statistiek, 9/e James T. McClave 2007

A First Course in Statistics James T. McClave 2009 The Tenth Edition of this highly-regarded introductory text emphasizes inference and sound decision-making through its extensive coverage of data collection and analysis. McClave develops statistical thinking and teaches students to properly assess the credibility of inferences-from the vantage point of both the consumer and the producer. This edition incorporates more exercises and more visual features, such as redesigned end-of-chapter summaries and an increased use of applets. This text assumes a mathematical background of basic algebra. Datasets and other resources (where applicable) for this book are available here.

Quantitative Methods Les Oakshott 2014-06-24 Offering a student-friendly introduction to quantitative methods, this text covers all of the need to know basics in a clear and engaging manner. Quantitative

Methods is an ideal text for students of all levels coming to the subject for first time.

Probability and Statistics by Example Yuri Suhov 2014-09-22 A valuable resource for students and teachers alike, this second edition contains more than 200 worked examples and exam questions.

Springer Handbook of Experimental Solid Mechanics William N. Sharpe 2008-12-04 As a reference book, the Springer Handbook provides a comprehensive exposition of the techniques and tools of experimental mechanics. An informative introduction to each topic is provided, which advises the reader on suitable techniques for practical applications. New topics include biological materials, MEMS and NEMS, nanoindentation, digital photomechanics, photoacoustic characterization, and atomic force microscopy in experimental solid mechanics. Written and compiled by internationally renowned experts in the field, this book is a timely, updated reference for both practitioners and researchers in science and engineering.

Elementary Statistics Ron Larson 2006 For algebra-based Introductory Statistics courses. Offering an approach with a visual/graphical emphasis, this text offers a number of examples on the premise that students learn best by doing. This book features an emphasis on interpretation of results and critical thinking over calculations.

Introduction to Probability and Statistics for Engineers and Scientists Sheldon M. Ross 1987 Elements of probability; Random variables and expectation; Special; random variables; Sampling; Parameter estimation; Hypothesis testing; Regression; Analysis of variance; Goodness of fit and nonparametric testing; Life testing; Quality control; Simulation.

Program Evaluation Emil J. Posavac 2015-07-22 Comprehensive yet accessible, this text provides a practical introduction to the skills, attitudes, and methods required to assess the worth and value of human services offered in public and private organizations in a wide range of fields. Students are introduced to the need for such activities, the methods for carrying out evaluations, and the essential steps in organizing findings into reports. The text focuses on the work of people who are closely associated with the service to be evaluated, and is designed to help program planners, developers, and evaluators to work with program staff members who might be threatened by program evaluation.

A First Course in Statistics James T. McClave 1995 Intended for the one semester general statistics course, this text emphasizes statistical thinking. It introduces topics of data collection including observations, experiments, and surveys.

Statistics for Business and Economics Thomas Arthur Williams 2020

The British National Bibliography Arthur James Wells 2009

A First Course in Statistics James T. McClave 2013-08-02 Classic, yet contemporary. Theoretical, yet applied. McClave & Sincich's Statistics: A First Course in Statistics gives you the best of both worlds. This text offers a trusted, comprehensive introduction to statistics that emphasizes inference and integrates real data throughout. The authors stress the development of statistical thinking, the assessment of credibility, and value of the inferences made from data. The Eleventh Edition infuses a new focus on ethics, which is critically important when working with statistical data. Chapter Summaries have a new, study-oriented design, helping students stay focused when preparing for exams. Data, exercises, technology support, and Statistics in Action cases are updated throughout the book.

Internet Multimedia Search and Mining Xian-Sheng Hua 2013-09-17 With the explosion of video and image data available on the Internet, desktops and mobile devices, multimedia search has gained immense importance. Moreover, mining semantics and other useful information from large-scale multimedia data to facilitate online and local multimedia content analysis, search, and other related applications has also gained an increasing attention from the academia and industry. The rapid increase of multimedia data has brought new challenges to multimedia content analysis and multimedia retrieval, especially in terms of scalability. While on the other hand, large-scale multimedia data has also provided new opportunities to address these challenges and other conventional problems in multimedia analysis. The massive associated metadata, context and social information available on the Internet, desktops and mobile devices, and the large number of grassroots users, are a valuable resource that could be leveraged to solve the these difficulties. This is the first reference book on the subject of internet multimedia search and mining and it will be extremely useful for graduates, researchers and working professionals in the field of information technology and multimedia content analysis.

Statistics for Business and Economics Mark Dummeldinger 2007-05-02 Provides tutorial instruction and worked-out examples for Excel. Includes a CD complete with PHStat (Excel Plug-in) and the data sets that accompany the text.

Statistics James T. McClave 2006 This book is intended for algebra-based Introductory Statistics

Courses in Statistics. The Tenth Edition of this best-selling introductory text emphasizes inference and sound decision-making through its extensive coverage of data collection and analysis. Incorporating more pedagogy then ever before, the text helps develop statistical thinking and teaches students to properly assess the credibility of inferences - from the vantage point of both the consumer and the producer. Statistics assumes a mathematical background of basic algebra.

Advances in Information and Intelligent Systems Zbigniew W Ras 2009-10-12 The College of Computing and Informatics (CCI) at UNC-Charlotte has three departments: Computer Science, Software and Information Systems, and Bioinformatics and Genomics. The Department of Computer Science offers study in a variety of specialized computing areas such as database design, knowledge systems, computer graphics, artificial intelligence, computer networks, game design, visualization, computer vision, and virtual reality. The Department of Software and Information Systems is primarily focused on the study of technologies and methodologies for information system architecture, design, implementation, integration, and management with particular emphasis on system security. The Department of Bioinformatics and Genomics focuses on the discovery, development and application of novel computational technologies to help solve important biological problems. This volume gives an overview of research done by CCI faculty in the area of Information & Intelligent Systems. Presented papers focus on recent advances in four major directions: Complex Systems, Knowledge Management, Knowledge Discovery, and Visualization. A major reason for producing this book was to demonstrate a new, important thrust in academic research where college-wide interdisciplinary efforts are brought to bear on large, general, and important problems. As shown in the research described here, these efforts need not be formally organized joint undertakings (through parts could be) but are rather a convergence of interests around grand themes.

Statistics for Business and Economics, Global Edition James T. McClave 2018-02-03 For courses in Introductory Business Statistics. Now in its 13th Edition, Statistics for Business and Economics introduces statistics in the context of contemporary business. Emphasizing statistical literacy in thinking, the text applies its concepts with real data and uses technology to develop a deeper conceptual understanding. Examples, activities, and case studies foster active learning in the classroom while emphasizing intuitive concepts of probability and teaching students to make informed business decisions. The 13th Edition continues to highlight the importance of ethical behaviour in collecting, interpreting, and reporting on data, while also providing a wealth of new and updated exercises and case studies.

Statistik für Wirtschaftswissenschaftler Marc Piazolo 2018 Die Flut von Zahlen und Fakten wird im Zeitalter von Fake News in einer global vernetzten Welt immer unüberschaubarer. Das heute medial verfügbare Datenmaterial lässt sich nur dann sinnvoll nutzen, wenn es mit Hilfe seriöser wissenschaftlicher Methoden fachgerecht aufbereitet, analysiert und interpretiert wird. Das Lehrbuch von Marc Piazolo bietet eine anschauliche Einführung in das Fach Statistik. Es enthält viele Beispiele und Übungsaufgaben. Gleichzeitig bietet es praktische Anleitungen für die Nutzung der statistischen Funktionen von Excel, die Studierende für Abschlussarbeiten oder Mitarbeiter*innen für die Aufbereitung von Marktanalysen einsetzen können. Statistik für Wirtschaftswissenschaftler dient nicht nur als Lehrbuch für Bachelorstudiengänge, sondern es ist auch die Grundlage für das Selbststudium und als Nachschlagewerk für Praktiker konzipiert. Didaktisch greift der Autor auf eine mehrjährige Erfahrung als Dozent in Präsenz- und Fernstudiengängen zurück. In der dritten Auflage wurden die Beispiele aktualisiert und der Inhalt um weitere Hypothesentests erweitert. Die Leser*innen können zudem auf eine Formel- und Tabellensammlung sowie auf einen reichen Fundus an Klausurbeispielen und Aufgabenstellungen aus der empirischen Marktforschung zurückgreifen. Marc Piazolo lehrt Geld-, Kredit- und Außenwirtschaft an der Hochschule Kaiserslautern vom Bachelor bis zum Ph.D.-Niveau. Seine Forschungsschwerpunkte: Internationale Finanzmärkte und experimentelle Verhaltensökonomie.

Statistics James T. McClave 2016-02-18 For courses in introductory statistics. A Contemporary Classic Classic, yet contemporary; theoretical, yet applied–McClave & Sincich's Statistics gives you the best of both worlds. This text offers a trusted, comprehensive introduction to statistics that emphasizes inference and integrates real data throughout. The authors stress the development of statistical thinking, the assessment of credibility, and value of the inferences made from data. This new edition is extensively revised with an eye on clearer, more concise language throughout the text and in the exercises. Ideal for one- or two-semester courses in introductory statistics, this text assumes a mathematical background of basic algebra. Flexibility is built in for instructors who teach a more advanced course, with optional

footnotes about calculus and the underlying theory. Also available with MyStatLab MyStatLab™ is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. For this edition, MyStatLab offers 25% new and updated exercises. Note: You are purchasing a standalone product; MyLab™ & Mastering™ does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134090438 / 9780134090436 * Statistics Plus New MyStatLab with Pearson eText -- Access Card Package Package consists of: 0134080211 / 9780134080215 * Statistics 0321847997 / 9780321847997 * My StatLab Glue-in Access Card 032184839X / 9780321848390 * MyStatLab Inside Sticker for Glue-In Packages

Analisis Regresi untuk Penelitian Suyono 2018-02-21 Buku ini kami beri judul Analisis Regresi untuk Penelitian karena dimaksudkan untuk membantu para pembaca dalam menganalisis data hasil penelitian dengan menggunakan analisis regresi. Buku ini tidak hanya menjelaskan bagaimana menggunakan rumus-rumus yang ada secara tepat, tetapi juga menyajikan konsep-konsep penting dalam analisis regresi yang dapat dipahami oleh pembaca tanpa harus memiliki pengetahuan matematika yang mendalam. Dengan demikian, diharapkan para pembaca dapat menyimpulkan dan menginterpretasikan hasil-hasil analisis data dengan benar. Untuk mempermudah dalam memahami buku ini contoh-contoh perhitungan analisis data disajikan, baik secara manual maupun dengan menggunakan software SPSS. Di dalam buku ini juga dibahas analisis regresi dalam notasi matriks yang memiliki banyak keuntungan dengan disertai contoh-contoh yang perhitungannya dapat dilakukan dengan sangat mudah dengan menggunakan software Microsoft Excel. Buku ini akan sangat bermanfaat bagi para mahasiswa S1, S2, dan S3 dari berbagai latar belakang bidang keilmuan dalam menganalisis data hasil penelitian dalam rangka menulis skripsi, tesis, atau desertasi. Buku ini juga dapat dimanfaatkan oleh para peneliti, praktisi, atau sebagai salah satu referensi perkuliahan.

Suggestions for Cultural Diversity Management in Companies: Derived from International Students' Expectations in Germany and the USA Melanie Hölz 2016-09-16 The investigation shows expectations of international students in Germany (GER) and the United States of America (US) with a focus on cultural diversity management (CDM). Furthermore, it gives suggestions to companies in order to become more attractive as international employers in the long run. In a first step, the research objectives are determined, followed by a definition of the main terms of diversity management (DM) and CDM and hypotheses are developed. Then, an online survey among international students in GER and also international students in the US was conducted. The results, deriving from 318 participants, are described and analyzed in the study. Finally, recommendations for companies on CDM are presented. The main findings describe that DM is less prominent among international students in GER than among internationals in the US (with 54 compared to 40 percent). Besides, the dimensions of nationality and gender seem to be very important for international students. Language courses, further support and culturally mixed teams are considered as most important expectations towards CDM in both countries. As further expectations comments to the topics equality, support, integration and acceptance, understanding and awareness as well as good working atmosphere were given. As critical aspects regarding CDM in GER mainly language barriers are described. The study gives further proof that GER as well as the US are considered as attractive countries to work and study worldwide. However, more than half of the participating students perceived difficulties regarding the search for a job in both countries. This work shall contribute further information to the implementation of cultural diversity for companies as well as providing new insights for researchers and universities into the topic of CDM. Thus it might be interesting for international students, HR managers, diversity officers, managers and other employees.